

## Guide to Downtown Norfolk Cover Contest 2014

Enter your original artwork, photography or illustration for a chance to be featured on the cover of the Downtown Norfolk Council's (DNC) *Guide to Downtown Norfolk 2014-2015*. The contest is open to amateur and professional artists, designers and photographers.

This approximately 60-page guide serves as a handbook for visitors, residents and workers to navigate everything downtown has to offer, from restaurants and businesses to attractions and includes a detailed map. 20,000 copies are printed and then distributed in key locations throughout downtown and beyond.

The contest has no theme, but when you are out capturing, designing and drawing be sure to get inspiration from some of these key words that describe Downtown Norfolk:

- Urban
- Authentic
- Waterfront
- Architecture
- Historic
- Port City

The DNC is seeking unique and inspired images that best represent the quality and character of Downtown Norfolk as a whole.

There will be a first, second and third place winner. The winning photo will be announced on **March 18<sup>th</sup>**. **Submissions will be accepted now through March 15<sup>th</sup>**.

### Submission Requirements:

- Submit your artwork to [dnc@downtownnorfolk.org](mailto:dnc@downtownnorfolk.org); subject: Guide Cover Contest.
- Submit your artwork using **#NFKContest** to enter on **Instagram**; finalists must send original copy of image via email to [dnc@downtownnorfolk.org](mailto:dnc@downtownnorfolk.org); subject: Guide Cover Contest.

### Artwork Requirements:

- Keep in mind that your image may need to fill up to 4x9 inches of printed space (bleed).
- If using digital photography please make sure the image is high res and at least 300dpi

**Prizes:**

**First place:** \$400 cash and a \$50 gift card to a Downtown Norfolk restaurant.

**Second place:** \$100 cash and \$50 gift card to a Downtown Norfolk restaurant

**Third place:** \$50 gift card to a Downtown Norfolk restaurant and Downtown Norfolk drink tumbler.

If you have any questions, please feel free to contact: Ari Durall at 757-452-6596 | [adurall@downtownnorfolk.org](mailto:adurall@downtownnorfolk.org)

**Disclaimers and other information:**

- All winners will be recognized in a DNC press release, on [www.downtownnorfolk.org](http://www.downtownnorfolk.org) and DNC social media postings.
- Winning photos will be selected by the DNC unless otherwise noted.
- Photos manipulated for artistic purposes by applying digital and/or traditional special effects will be accepted.
- For a photo in which a person is recognizable, you must secure a model release from the subject. Model releases are the responsibility of the entrant and must be presented in the event that the photo is a winner.
- DNC reserves the right to cancel or modify the contest at its discretion. Winning photo is not guaranteed the cover of the guide and may be incorporated in other DNC marketing and advertising initiatives.
- Entrants must own all rights to photographs submitted. As such, entrants hold DNC harmless from any breach of copyright.
- DNC reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible.

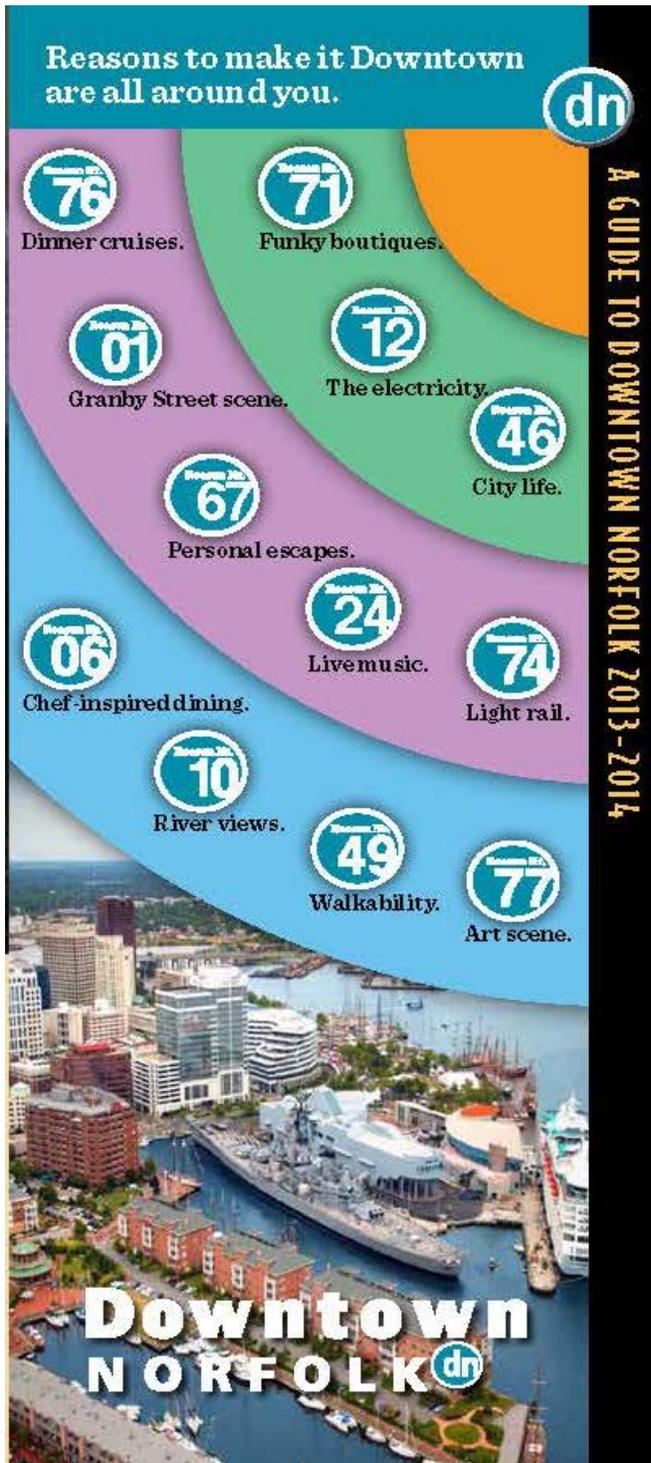
By entering this contest you give the Downtown Norfolk Council the non-exclusive rights to use the submissions for marketing and advertising purposes regardless if the image is selected as a winner. If your photo is used digitally or in print, artwork credit will be noted when possible.

The Downtown Norfolk Council is the unifying voice of its members and stakeholders, and the primary catalyst for advancing the collective vision for the future of Downtown. We are committed to being a leader, an advocate and a resource for Downtown's continuing development as an attractive, dynamic and economically vital place.

To learn more about Downtown Norfolk Council, please visit us online:

[www.downtownNorfolk.org](http://www.downtownNorfolk.org); [www.instagram.com/downtown757](https://www.instagram.com/downtown757);  
[www.twitter.com/NorfolkDowntown](https://www.twitter.com/NorfolkDowntown); [www.facebook.com/downtownnorfolk](https://www.facebook.com/downtownnorfolk)

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