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**Plotting a New Future – The Plot Will Move to
The Downtown Arts District**

Temporary Park relocating to former Zedd's site to create The Plot II

Norfolk, Va. – (April 7, 2014) – The Plot, an empty lot turned temporary park, at the corner of Granby and Main Street in the heart of downtown Norfolk will move to the Downtown Arts District in May. Building on the original vision and concept, the new location will bring life to the former Zedd's site, which is now vacant, with the creation of The Plot II.

Since June 2012, The Plot has provided downtowners and visitors with an attractive temporary urban recreation space as a proxy for future development. Hundreds of volunteers installed the donated cobblestones, planted flowers and created signs to fashion the common space complete with free Wi Fi, an amphitheater and seating areas to enjoy the outdoors in downtown.

The hotel and convention center development announcement by Bruce Thompson, President of Gold Key/PHR Hotels & Resorts, prompted a work group to plan and execute the next incarnation of The Plot II.

"The Plot was always a temporary park by design, and the hotel-conference center project has provided us with the opportunity to re-use and reclaim materials to transform yet another site into an urban park for the community to enjoy," said Mary Miller, president and CEO of the Downtown Norfolk Council. "Additionally, The Plot will reinforce efforts by the city after the very successful Better Block events last spring. We are creating synergy in the Arts District, and anticipate even more development and inspiration in that area of downtown."

"We're thrilled that The Plot II will attract people to the new Arts District," said Thom White, architect and project leader. "It has become of source of pride for the community, and we look forward reclaiming the Zedd site for a truly transformational use."

Reclaimed materials, including benches from the beloved Boathouse, planters from the old Granby Mall and two of the Maersk shipping containers will be relocated to the new location at

776 Granby Street and repurposed for The Plot II. Proposed plans will use these reclaimed materials in innovative ways that best utilize the space, including containers used as vertical gardens public art, a life-size chess game and an area dedicated to performance art.

The relocation process begins April 7th, and it is estimated that the entire Plot II project will be completed by this summer.

For more information on The Plot, visit www.downtownnorfolk.org/enjoy/theplot or follow progress on <https://www.facebook.com/ThePlotDowntown>. To volunteer, call 623.1757.

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The Downtown Norfolk Council (DNC) is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. Also, DNC manages the Downtown Norfolk Improvement District, a 48-block Special Services District providing enhanced services that keep Downtown friendly, safe and spotless. Please connect with us on twitter, Facebook, Instagram or visit DowntownNorfolk.org.