



Downtown 100
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FOR IMMEDIATE RELEASE

Downtown Has a Heart

DT100 leads food drive contest in downtown Norfolk

Norfolk, VA – Beginning on Monday, June 6th, Downtown 100, a program of the Downtown Norfolk Council, is challenging the buildings of downtown Norfolk to supply the largest food donation to the Foodbank of Southeastern Virginia! In 2010, 2,000 pounds of food were collected through this food drive. **The competition will run from Monday, June 6th through Friday, June 17th.** The following buildings are participating:

BB&T, 500 E. Main Street
Bank of America, One Commercial Place
201 Granby Building, 201 Granby Street
Dominion Tower, 999 Waterside Drive
Dominion Enterprises, 150 Granby Street
Main Street Tower, 300 E. Main Street

RBC Bank, 555 E. Main Street
150 West Main Building, 150 W. Main Street
Town Point Center, 150 Boush Street
Wells Fargo Center, 440 Monticello Avenue
World Trade Center, 101 W. Main Street
WVEC, 613 Woodis Avenue

Last year the Foodbank of Southeastern Virginia served 380,000 individuals, which equates to 1 in 4 people in their service area. Food drives, such as this one, are a vital source of food for this important organization. **Now is the time to give!** Currently, the Foodbank’s donations are extremely low and they count on food drives such as this one to keep food on their shelves during the summer months.

Building occupants and visitors are encouraged to drop their donations in the building’s lobby. With every pound of food donated, the Foodbank of Southeastern Virginia can provide 1.3 meals.

Not sure what is needed? Take a look at the Foodbank’s Top Ten Wanted List:

- Peanut Butter
- Chunky Soups
- Canned Meats
- Canned Tuna
- Canned Vegetables
- Juice
- Cereal
- Macaroni and Cheese
- Pasta
- Pasta Sauces

The event kickoff for all volunteers and DT100 Members takes place Wednesday, June 1st, 5:30-7:00 p.m., Foodbank of Southeastern Virginia, 800 Tidewater Drive, Norfolk, VA 23508, 757-627-6599.

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The Downtown 100 (DT100) is a group of 100 emerging downtown leaders who serve as ambassadors for the Downtown Norfolk Council and are committed to a dynamic, attractive and prosperous downtown. Organization objectives include leadership development, community involvement, volunteerism and networking.

The Foodbank of Southeastern Virginia (FSEVA), established in 1981, works to provide solutions to hunger and certain consequences of poverty in our community by promoting food recovery by means of acquiring and distributing food, clothing, and related products to those in crisis in our community. The Foodbank also provides community leadership and education on issues of hunger.