



Media Release

CONTACT: Mary Miller
Vice President & Director of Marketing
(757) 623-1757 mmiller@downtownnorfolk.org

FOR IMMEDIATE RELEASE

Downtown Norfolk Council introduces a Business Resource Guide

NORFOLK, VA, January 12, 2012 – The Downtown Norfolk Council is pleased to announce the release of the Downtown Norfolk Business Resource Guide. This on-line guide, available at DowntownNorfolk.org supports the ongoing efforts to support and recruit business in Downtown by providing a step-by-step guide to setting up shop in Downtown. Interested users can print the document in its entirety or, only those sections that are relevant to their needs. It is the goal of the Downtown Norfolk Council to keep this information current. The on-line nature of the Guide provides an opportunity for immediate updates when the need arises.

The guide was created with the assistance of the City of Norfolk and is designed to guide business owners through the processes involved in opening a new business or, expanding an existing one in the downtown district, particularly at street level. It provides information on the licensing and permitting systems and process overviews for varying uses.

The Downtown Norfolk Council seeks, through the Business Resource Guide to improve the understanding of these processes and provide business owners with contact information for additional resources.

“We are committed to supporting a business friendly environment in downtown and this Resource Guide provides us with another tool to encourage and support investment.”, said Cathy Coleman, President & CEO of the Downtown Norfolk Council.

The Downtown Norfolk Council staff also provides hands-on assistance for street level businesses through the organization’s retail recruitment efforts, headed by Bonnie Schule, who filled the position of retail recruiter and coordinator in October 2009.

The Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 48-block Special Services District providing enhanced services that keep Downtown friendly, safe and spotless.

###