

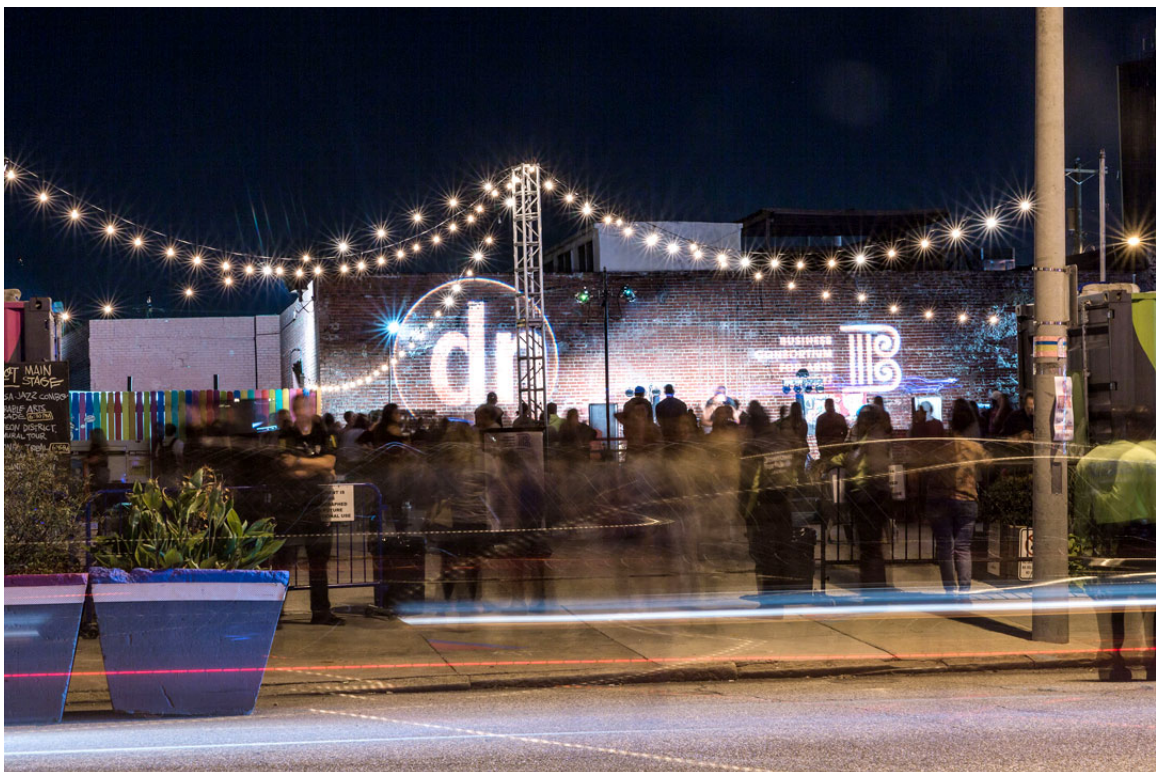


## Downtown Norfolk Council Announces the 4th Annual NEON Festival

August 1, 2018 By Janelle Burchfield

NORFOLK, Va. – (August 2018) – The 4th Annual NEON Festival will take place in the NEON District of Norfolk from 6 to 10 p.m. on Thursday, October 18 and Friday, October 19. This free festival is presented by Business Consortium for Arts Support in partnership with the Downtown Norfolk Council and the Chrysler Museum of Art

The two-day festival encourages visitors to explore and discover the NEON District, Norfolk’s first official arts district, that is anchored by the Chrysler Museum of Art and Harrison Opera House and extends to The Plot on Granby Street. The festival celebrates the energy in the NEON District and draws from the passion and creativity in Downtown and the region.



The 2018 NEON Festival includes:

- 1 Third Thursday at the Chrysler Museum Glass Studio with California neon artist Michael Flechtner
- 2 Impression exhibition opening at d'Art Center Thursday with a printmaking make & take
- 3 The Plot Beer Garden and main stage entertainment from local community groups Friday evening, 6-10 p.m.
- 4 Unveiling of new murals and various other public art projects by Ivan Roque, Christopher Kozak, Scott Walker and more NEON artists
- 5 Public art tours led by local tour guides
- 6 Five pop-up art galleries in NEON District businesses and venues

An open call to artists is available from August 1-17. Applications can be submitted [here](#). Visual artists (2D and 3D), musicians, bands, entertainers, dance troupes, theater, opera and performance artists are encouraged to apply. A variety of spaces will be available on both evenings at multiple stages and venues. All applicants will be notified of invitation to participate by August 31.

Contributing sponsors include Glass Light Hotel & Gallery, Rutter Mills, Sway Creative Labs and Work Program Architects with friend sponsorships from TowneBank and VisitNorfolk. For sponsorship opportunities or for more information about including your organization or venue in the festival programming, please contact [Rachel McCall](#) at the Downtown Norfolk Council.

Norfolk's first official arts district, NEON (New Energy of Norfolk), is home to long-time cultural institutions like the Chrysler Museum of Art and Harrison Opera House as well as studio-based ventures like d'Art Center and the Rutter Family Art Foundation, all providing artists a place to make, create and show. Within a few short blocks you can see a muralist at work, take in an improv comedy performance at Push Comedy Theater, watch a live glass-working demonstration, shop for unique home goods, get a tattoo or dine out at an eclectic restaurant. Learn more at [www.NEONNFK.com](http://www.NEONNFK.com) and follow along on Facebook, Twitter and Instagram at [@neonnfk](#).

Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 48-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on Twitter, Facebook and Instagram or visit [DowntownNorfolk.org](http://DowntownNorfolk.org).