

MOVER. SHAKER. DIFFERENCE MAKER.

IT'S A GREAT TIME TO JOIN DOWNTOWN NORFOLK COUNCIL.



The renaissance in Downtown Norfolk is fully underway, thanks to the Downtown Norfolk Council's efforts. There has never been a better time for you, your business or organization to join forces with us. As the unifying voice of Downtown members and stakeholders, Downtown Norfolk Council is the catalyst for advancing the vision for the future. The energy is contagious and momentum is unstoppable—together we can build an even more vibrant, attractive and successful Downtown.

**Downtown
Norfolk** 
COUNCIL

10 THINGS YOU SHOULD KNOW ABOUT DOWNTOWN NORFOLK COUNCIL

1. DNC is the true Downtown advocate for visitors, residents, small business owners, office workers and students.
2. We're the folks behind the curtain when it comes to marketing, sharing, promoting, loving and boosting all things Downtown.
3. Selden Market is operated by DNC as a small business incubator.
4. Most of the public art in the NEON District was commissioned and funded by DNC.
5. F.R.E.D., the electric on-demand vehicle, is manned by DNC ambassadors.
6. We pick up a LOT of trash and dispose of it daily.
7. Lights Over Granby was conceived and funded entirely by DNC and Downtown property owners.
8. Grand Illumination Parade is definitely the biggest and most festive DNC production for more than 35 years.
9. Each year, the NEON Festival is produced by DNC.
10. First Fridays—yep, that's us, too.

PARTICIPATION. PARTNERSHIP. PROGRESS.

DNC, established in 1979, is a private, not-for-profit organization of businesses and individuals dedicated to making Downtown more dynamic, attractive and prosperous. Thanks to four decades of policy development, advocacy, promotion and an unwavering responsibility to the Downtown community, today our 350 plus member organization is respected as facilitators and liaisons for our private sector.

WHEN YOU JOIN, YOU'LL ENJOY.

DNC members enjoy exclusive benefits and opportunities to support our continued success. These benefits can promote your business as well as Downtown. From knowledge to networking, there's always something to do and ways to join in:

Advocacy

DNC is the advocate and catalyst for Downtown's economic development, parking, wayfinding, bikeability and placemaking.

Networking Opportunities with Downtown Business Leaders

Information at your fingertips and opportunities to promote your business

- Fast Facts
- Downtown Insights
- NEON District
- Street Smarts
- Weekly and Monthly Newsletters

Monthly Member Briefings

Topics impacting Downtown. FREE to DNC members (\$25 for non-members).

Member Appreciation Perks

- Virginia Stage Company—complimentary show and reception
- Discounted tickets to various events
- Special discounts at local businesses

Sponsorship Opportunities

Business Counseling

Referrals

Reduced fees for events and marketing initiatives

- Co-op advertising
- Restaurant Week participation
- Annual Meeting tickets

Complimentary listing in the Guide to Downtown Norfolk

Business listing with logo, description and link on DowntownNorfolk.org

Company Visibility

Membership Decal



WHY SUPPORT DOWNTOWN NORFOLK COUNCIL?

Now is the perfect time to join other forward-thinking business leaders committed to Downtown's continued growth and success. Downtown wouldn't be what it is today without DNC.

For an even better Downtown, join today.

Visit DowntownNorfolk.org for information, annual dues and our online application. Dues start at \$60 for individuals, \$165 for non-profits and \$250 for businesses. Or call **757-623-1757** or email **dnc@DowntownNorfolk.org**.

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