

## Selden Holiday Market Promotes Shopping Local During the Holidays

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**Selden Holiday Market** at **Selden Market** is starting off the holiday shopping season by introducing new pop-ups, events, weekly specials and activities from Nov. 15 to Dec. 29, coinciding with Downtown Norfolk's **Holidays in the City** events. The Selden Holiday Market begins on Nov. 15 as the Market hosts the grand opening of Richmond-based women's boutique **Mod & Soul**.



Photo by Careyann Weinberg

Selden Holiday Market features 100 rotating shops as well as pop-ups changing every weekend featuring gifts from small businesses including toys, jewelry, apparel, art, home goods and more.

“Selden Market will be transformed into a modern winter wonderland, and we’ve put together a creative lineup of shops and events this season,” said Careyann Weinberg, Selden Market director. “We’re encouraging Downtown visitors to pop in for a festive experience outside of the regular shopping routine. Each and every shop at Selden Market is a small, locally owned business, so you’re supporting and celebrating with your community.”

*For a full list of events and activities at Selden Holiday Market, visit [here](#).*