



For Immediate Release:

CONTACT:

Jessica Kliner
Director of Marketing
Downtown Norfolk Council
757.623.1757
jkliner@downtownnorfolk.org

Tanya Kaish Keller
janes of all trades pr
757.618.3655
janesofalltrades@hotmail.com

**Downtown Norfolk Council celebrates Inaugural First Fridays
with native son, Gary U.S. Bonds**

Free and open to the public

Norfolk, Va. (June 14, 2013) – The Downtown Norfolk Council in partnership with Tidewater Community College and the NorVA invite the community to twist and celebrate with one of Norfolk's Legends of Music Walk of Famers, Gary U.S. Bonds at the inaugural **First Fridays street party on July 5 at the TCC Plaza at the 300 block of Granby St. from 6 - 9 p.m.** Special thanks to presenting sponsors, Wells Fargo Center and S.L. Nusbaum Realty Co.

“Our membership has been rallying to bring First Fridays downtown. We’re always looking for new ways to show off all that downtown Norfolk has to offer to the Hampton Roads community and its visitors and having Norfolk’s own Gary U.S. Bonds for this Independence Day weekend edition of First Fridays will be a terrific time for everyone,” says Downtown Norfolk Council president and CEO, Mary Miller.

This series will continue through October, so follow the Downtown Norfolk Council on Facebook, Twitter or visit their site, downtownnorfolk.org/firstfridays for updates and entertainment schedules.

MORE ABOUT GARY US BONDS: Gary U.S. Bonds, whose real name is Gary Levone Anderson, was one of Norfolk's native sons who, in the 50's, helped to create the Norfolk Sound, which was then "borrowed" across the pond to produce the Liverpool Sound. Bonds recorded almost a dozen releases that charted on Billboard Top 100. His importance in the early rock and roll music industry was evinced by his headlining above The Beatles on his 1963 European tour. Bonds has recorded with "The Boss" Bruce Springsteen and Southside Johnny and the Asbury Jukes to name a few. For a full bio, please visit <http://www.garyusbonds.com/>

Added Bonus before the show: On July 5 from 4 – 5 p.m. at Barnes & Noble @ TCC at MacArthur Center, Bonds will be doing a special book signing of his greatly anticipated and newly released memoir, "By U.S. Bonds: That's My Story" with the book's forward written by Little Steven Van Zandt. Books will be on sale at the signing as well as an online purchase option through BN.com.

MORE: For more information on downtown Norfolk's First Fridays, please visit us at downtownnorfolk.org/firstfridays or connect with us on Facebook or Twitter. Consider riding the Tide into town or for parking information, please check <http://www.downtownnorfolk.org/business/parktrans> or call (757)623-1757.

###

The Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. Also, DNC manages the Downtown Norfolk Improvement District, a 48-block Special Services District providing enhanced services that keep Downtown friendly, safe and spotless. Please connect with us on twitter, Facebook, Instagram or visit DowntownNorfolk.org.