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Three new startup businesses opening in Norfolk's Selden Market

By Sandra J. Pennecke

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Sep 26, 2018 Updated 20 hrs ago



courtesy photo

Sia Alexander offers a curated selection of original art, fashion and artifacts from African countries at Pure Lagos in Selden Arcade.

The list of start-up businesses inside Selden Market is growing again.

The Downtown Norfolk Council announced three new tenants in the retail incubator at 208 E. Main St.: Slide Thru #FAM, KOR Vintage and Pure Lagos. All three had some experience at Selden as pop-ups.

Slide Thru is a restaurant featuring a mix of Filipino and American fare and is co-owned by Chef Eric Jackson and Rina Parrilla Garcia.

Jackson stated in a news release the vibrancy of downtown Norfolk has always held a special place in his heart and mind. And Garcia praised the amount of support and guidance the market provides entrepreneurs.

“We can’t think of a better way to grow our business and share our culture than this,” she said.

KOR Vintage, a reseller of vintage and transformed apparel, accessories and home décor, was founded by Keo Ramirez in 2013. Her shop features rare and one-of-a-kind items.

Slide Thru and KOR will both hold have grand openings Oct. 12 and 13.

Pure Lagos, an African art gallery and boutique, is already open in a storefront.

Owner Sia Alexander offers a curated selection of original art, fashion and artifacts from numerous African countries.

She said being a part of the Selden Market small business community has been a blessing to her as a woman entrepreneur.

“I have worked internationally for many years, but my experience as a local boutique owner at Selden Market has shown me that there’s no place like home,” Alexander said.

The market is open 10 a.m. to 5 p.m. Wednesday through Saturday and 11 a.m. to 5 p.m. on Sunday.

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