



SELDEN MARKET

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Gallagher, Made-To-Order Women's Fashions, To Open in Selden Market on July 10 *Helping women celebrate life's big and small moments by dressing for the occasion*

NORFOLK, Va. – (June 2020) – [Selden Market](#), located at 208 E. Main Street in Downtown Norfolk, is pleased to announce its newest tenant, Gallagher, will open on July 10.

Sisters Sarah Gallagher and Hannah Westergaard founded Gallagher Apparel, LLC in 2018 based on their love for dresses and the hope of a kinder garment industry. After years of sewing and designing her own dresses, designer Gallagher studied at the Fashion Institute of Technology, where she discovered the marred history of the industry's practices and sought to create a company that upheld people and products through ethical and sustainable means. Gallagher is a made-to-order company, so although styles and fabrics are predetermined, it strives to reduce textile waste by making products as they are ordered.

Through tradeshow and trunk shows, Gallagher has fostered wholesale partnerships while also growing its online community via email and social media. The company's niche has been to fill the void in the sustainable fashion market with classic, timeless styles as well as fun colors and prints. Gallagher offers garments their customers love at the same time educating them about the importance of sustainability and ethical fashion practices. For more information and grand opening details, visit <https://shop-gallagher.com/>; <https://www.facebook.com/shopgallagher/>; and <https://www.instagram.com/shopgallagher/>.

"I am excited to join the Selden Market community because being an entrepreneur can be quite lonely at times," said Gallagher. "I think in business and in life, the most rewarding thing is the relationships one develops. I look forward to forming meaningful relationships not only with my customer base in Norfolk but with my fellow tenants and dream makers at Selden."

"We love seeing the maker community of Norfolk grow," said Careyann Weinberg, Selden Market retail director. "It's inspiring to add another small-scale manufacturing business to Selden's roster of shops. Customers get to learn the story of how the products they're buying are made and why."

During COVID-19, Selden Market has successfully recruited three new storefront tenants, the last of which will be announced in coming weeks. Current storefronts are open Friday and Saturdays from 12 pm to 5 pm with additional hours from select shops. Guests can anticipate expanded hours during Virginia's Phase 3 reopening. Get the most up-to-date info on shop hours and operations on [Selden Market's Facebook](#) page and at www.seldenmarket.com.

Selden Market, recently named a Best Shopping Center (Southside) by *Coastal Virginia Magazine's* Readers Choice Awards, features 11 storefront tenants in addition to daily, weekly and monthly pop-up businesses. More information can also be found by visiting the Selden Market [website](#).

Selden Market is operated by Downtown Norfolk Council (DNC) a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 50-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on Twitter, Facebook and Instagram or visit downtownnorfolk.org.

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