

Daily Press



What are the new Selden Market retail storefront and pop-up businesses?

The Downtown Norfolk Council announce the new storefront and pop-up businesses at Selden Market for the spring of 2018.

Downtown Norfolk's first retail incubator helps new and emerging businesses get established by providing six-month leases with significantly reduced rents, according to the Downtown Norfolk Council. A handful of more established retail businesses with longer lease terms open shop alongside the incubators to offer business guidance and support.

Selden Market features 11 storefront tenants in addition to multiple daily, weekly and monthly pop-up businesses. Selden Market at 208 E. Main St. is open to the public 11 a.m. to 6 p.m. Monday through Saturday.

The new storefronts are:

Color Fleur: An upscale indoor garden boutique that combines a love of nature, art and interior décor. Color Fleur has excelled and shown significant growth as a pop-up within Selden for the last six months. Owner Luis Pereira will increase his offerings in an incubator storefront and add a repotting station, allowing customers to bring in plants from home for repotting.

Surplus: A division of Skate Supply, bringing the best selection of skateboard decks, accessories, footwear and apparel to Norfolk. Skate Supply has operated in Chesapeake for 14 years and will now expand its business to a mentor storefront boutique.

The new market pop-up shops are:

- Bonjou
- Clothe + Arrow
- Coastal Candle
- Crafted VA
- Eat Mangan
- Eco Maniac Company
- Got Fish
- Gymbohanah
- Heal, Love, Now
- Le Look Bags
- LOUD Accessories
- Made Co.

- Natejer Botanicals
- Okai Fabrics
- She Greets the Day
- Smores Amore
- Strawberry Fields
- The Bohemery
- The Chocolate Lab
- The Sassy Sailor's Wife Mobile Boutique
- Wild Card Books and Art
- Wild Helix

Selden Market will continue to review applications for storefront spaces and pop-up businesses. Prospects can learn more at www.seldenmarket.com. Visit the Selden Market Facebook page to keep up with upcoming pop-ups and events.