

For Immediate Release**Media Contact:** Erin Barclay
barclaye@festevents.org
757-441-2345 x 4478

NEW 34' Holiday Homecoming Tree and Yule Log Bon Fire On the Downtown Norfolk Waterfront Free & Open to the Public

Norfolk, Virginia (November 10, 2014) – Norfolk Festevents and the City of Norfolk announce that Town Point Park on the downtown Norfolk waterfront will feature a new 34' Holiday Homecoming Tree and more than 500' of holiday decor along Waterside Drive starting **Saturday, November 22, 2014** until **January 5, 2015**.

The 34' tall tree will be located next to the "Homecoming" statue in Town Point Park. According to Norfolk Festevents CEO Karen Scherberger, "We hope family and friends will enjoy Norfolk's new Homecoming Tree as a special place to gather, take photos, while also enjoying the many holiday events scheduled throughout the City for the season." The new 34' Homecoming Tree, along with more than 500' of lit garland and wreaths along Waterside Drive at Town Point Park are part of the new Norfolk Holiday Happenings promotion.

The Homecoming Tree and the lights of Town Point Park are free to view and open to the public from **November 22- January 5, 2015**.

The History of the Homecoming Statue:

The Homecoming is a statue expressing the joy of reunion of a family when the sailor returns from a long period at sea. The statue honors the sacrifices made by families and members of all the sea services during long separations. The Homecoming statue was sculpted by Stanley Bleifeld, who also created the well known The Lone Sailor. The original work is located in the United States Navy Memorial, in Washington, DC. There are full sized copies in Town Point Park, Norfolk, Virginia; Riverfront Park, North Charleston, South Carolina; and Tuna Harbor Park, San Diego, California.



Yule Log Bon Fire- December 4, 4pm – 7pm

In conjunction with the **Norfolk Holiday Happenings**, Norfolk Festevents presents an evening of holiday traditions at Town Point Park on the Downtown Norfolk Waterfront on December 4, 2014 from 4pm-7pm near the new Holiday Homecoming Tree. The park transforms into a festive wonderland to feature a massive Yule Log bonfire, Christmas caroling and a visit from Santa. During the festivities, hot chocolate, ciders, seasonal craft beer, mulled wine and other holiday treats will be available for purchase. Bring the family, friends, and loved ones to a fun evening of holiday celebrations and unique traditions. The event is pet friendly, free, and open to the public.

For more information visit festevents.org, or call 757.441.2345.

Norfolk Festevents, Ltd is a private not for profit organization dedicated to producing premier concerts, festivals, ship visits, special events and city celebrations for residents and guests of Hampton Roads. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk, Virginia, America's vibrant, heritage port city. Since 1982, Norfolk Festevents has garnered international acclaim for its outstanding quality programming transforming Norfolk into one of the most fun and livable waterfront communities in the world. Festevents produces events across Norfolk but the primary venues are Town Point Park along the Elizabeth River on the Downtown Norfolk Waterfront and Ocean View Beach Park along the Chesapeake Bay in the Ocean View section of Norfolk, Virginia.