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Media Announcement
FOR IMMEDIATE RELEASE
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[The Hurrah Players, Inc](#)

NORFOLK, VA: The Hurrah Players are thrilled to announce expansion into the Norfolk Arts and Design District. Hurrah celebrated the New Year by closing on the purchase of [112-116 West Wilson Avenue](#) located just off Granby Street.

Constructed in 1907 to serve as a horse and cattle stable for the Miller, Rhodes, and Stewart Department Store, this building later housed Cherry H R & Company auto repair until 1945 when it was purchased and renovated by Sutton Manufacturing Corporation.

This 12,000+ square foot building will provide additional classrooms and a rehearsal studio for Hurrah's ever growing educational program, as well as establish a permanent design and creation workshop for performance scenery and props. As the premiere performing arts education center in this new District, Hurrah will be active leaders in the cultural transformation of the community.

Establishing The Hugh R. Copeland Center is another dream come true for *Virginia's Leading Family Theatre Company*. "Moving our permanent headquarters to downtown Norfolk in 2010 remains one of the greatest achievements in our 30 year history, but we have always known an additional facility would be necessary to accommodate our company's dynamic operations, and to meet the needs of our community." states Hurrah founder and Artistic Director - Hugh R. Copeland.

Over the past year, Hurrah has actively investigated potential properties and quietly sought major partners and supporters for a Capital project. The \$1.5 million "Reach for the Stars" Campaign includes the purchase and complete renovation of this new arts and education center, as well as establishes an endowment for the organization. John Tymoff of [Tymoff and Moss](#) has been

secured as the architect along with [Ashett Construction](#) to lead the renovations. Through very generous

support of several community champions, including the [Norfolk Southern Foundation](#), Hurrah has already raised more than \$800,000 toward the project. With the official closing on the property

complete, renovations to the Center and public fundraising initiatives will begin within the next few weeks.

The grand opening for the Hugh R. Copeland Center is scheduled for Summer 2015.



HUGH R. COPELAND CENTER
112-116 W. Wilson Avenue Norfolk

The Hurrah Players, Inc., a 501 (c) 3 non-profit organization, is funded in part by:
[The National Endowment for the Arts](#); [The Virginia Commission for the Arts](#);
[The City of Norfolk Commission on the Arts & Humanities](#)
and [The Business Consortium for Arts Support](#).

The Hurrah Players, Inc., *Virginia's Leading Family Theatre Company*, is committed to inspire and empower the Hampton Roads community through affordable, professional quality musical theatre education and family friendly entertainment

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