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FOR IMMEDIATE RELEASE

**NEW & COMING SOON AT MACARTHUR CENTER**

NORFOLK, Va., July 29, 2013 – Fashionable changes are in store at MacArthur Center, the region's premier shopping center. In addition to the recent openings of Hampton Roads' first **Michael Kors** boutique as well as **Zumiez** and **LUSH Fresh Handmade Cosmetics**, the center has several notable retail additions and moves underway:

In the coming months, MacArthur Center will welcome women's fashion fave **Brighton Collectibles**, chic and on-trend **G by GUESS**, women's plus-size favorite **Torrid** and **The Art of Shaving** men's grooming emporium. **Starbucks** has recently opened at the center, while urban menswear retailer **Cream** has become a permanent tenant, and several retailers have moved to temporary locations during major store renovations in progress.

Coming in October is **Brighton Collectibles**. A dedication to artisan traditions is at the heart of this favorite women's brand, which started in 1991 with a collection of belts and has evolved over the years to offer distinctive jewelry, handbags, footwear, luggage, eyewear and small leather accessories. Today, Brighton is the only major accessory line featuring products that coordinate from head to toe. The brand's in-house design team travels the world seeking inspiration for their original creations, and the result is not one kind of style, but collections that embrace the full range of women's ever-changing fashion personalities. The newest Brighton store will open on Level 2, near Dillard's.

**G by GUESS**, the latest brand extension from denim pioneer GUESS Inc., also comes to MacArthur Center in October. G by GUESS is a youthful and fresh line of versatile clothing designed for the next generation of young, hip and fashionable men and women. The collection features fashion-forward merchandise along with a wide variety of basics and chic accessories, perfect for anyone looking for the latest trends and hottest styles at an attainable price. The store will be located on Level 1, Grand Court.

Opening this fall is **Torrid**, featuring fashions for young, stylish women who wear sizes 12 to 28. Torrid collections reflect the latest trends yet are designed and constructed specifically to fit and flatter a voluptuous figure, for a fit unmatched in the industry. Torrid apparel collections include jeans, pants, shorts, skirts, dresses, tops, blazers, outerwear and swimwear, along with intimates, shoes and accessories to outfit the various lifestyles of young, stylish women. The store will be located on Level 1, near Grand Court.

Coming in September is **The Art of Shaving**. Created in 1996, The Art of Shaving shops are the first of their kind – masculine establishments providing men with the finest shaving products and barber services. Operated by a team of shaving specialists and expertly trained master

barbers, the shop's Barber Spa offers traditional barber services, including the brand's signature Royal Shave, along with advice on proper grooming techniques. A full range of natural shaving products formulated from high-quality botanical ingredients and pure essential oils enables customers to experience "the perfect shave" and the best in men's skin care. The store will be located on Level 2, Grand Court.

Making MacArthur Center its home after converting its temporary site to a permanent store is **Cream**. Offering unique urban wear and shoes for men, Cream's merchandise includes denim, pants, tees, shirts and shoes. Featured brand names include Stussy, The Hundreds, Commes des Garçons, Play Cloths and Billionaire Boys Club. Cream can be found on Level 2, near Nordstrom.

In addition to new retailers joining the lineup at MacArthur Center, several store renovations and moves are underway: **Helzberg Diamonds** has temporarily moved to Level 1 next to Nordstrom while its original location undergoes renovation; **Men's Wearhouse** is remodeling but will remain open; and **Johnston & Murphy** as well as **M&M Spa**, formerly Millennium Nails, have just reopened newly renovated stores. **Hot Topic** is moving to a new location near its current spot on Level 1, Grand Court.

"We're excited to welcome all these great new stores and beautiful reopenings – they're sure to be popular with our customers," says **Karen Winters, marketing and sponsorship director** at MacArthur Center.

"With our Summer Fun Thursdays free family-friendly entertainment also kicking off in August, it's a great time to wander around and enjoy MacArthur Center."

**MacArthur Center**, located on Monticello Avenue in downtown Norfolk, features one million square feet of retail offerings, including Hampton Roads' first Nordstrom and the region's flagship Dillard's department store. Entertainment and dining options occupy approximately 25 percent of the tenant mix. Shopping hours are 10 a.m. to 9 p.m. Monday through Saturday, noon to 6 p.m. Sunday. For holiday hours and information, visit [www.shopmacarthur.com](http://www.shopmacarthur.com).

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