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## **NEON Festival Ignites October 15 & 16**

NORFOLK, Va. – (October 2015) – The NEON Festival is a two-day celebration of energy and light in Norfolk’s Arts District. From public art to live performances, everyone is invited to experience the neighborhood’s transformation into a true arts destination. Visit the website [www.neonnfk.com/festival](http://www.neonnfk.com/festival) for a complete listing of all the events, entertainment, food and beverage offerings and public art that will ignite the district.

### **What does NEON stand for?**

NEON is an acronym for New Energy of Norfolk, which represents the energetic and creative community of Norfolk’s Arts District.

### **What are the Festival hours?**

The Festival hours are 5 to 10 p.m. on October 15 and 16. After-party activities will continue at the Parlor and Work | Release on Granby Street.

### **Where is the NEON Festival?**

The NEON Festival is spread throughout the Norfolk Arts District. Parking is available at the Harrison Opera House lot, Chrysler Museum of Art and the Virginian-Pilot, with access from Brambleton Avenue. Granby Street will be closed to vehicular traffic.

### **Where can I find the new murals and public art?**

See all of the locations and descriptions on the google map link below.

<https://www.google.com/maps/d/viewer?mid=zzOqfYdLSI9E.kDs10OKxAODQ>

### **Is the Festival family-friendly?**

The NEON Festival is a great place to bring kids for early evening festivities. There will be characters in costume, arts and crafts, and other fun activities for children.

### **The NEON Festival is free and open to the public.**

The NEON Festival is presented by the Downtown Norfolk Council, the City of Norfolk, Virginia Arts Festival, Chrysler Museum of Art and Glass Studio, Sway Creative Labs,

AltDaily and Virginia Opera. Generous support comes from the Business Consortium for Arts Support and *The Virginian-Pilot*. The NEON Festival is proud to serve O'Connor Brewing Company in the festival's two beer garden locations in the NEON District.

Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 48-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on Twitter, Facebook and Instagram or visit [DowntownNorfolk.org](http://DowntownNorfolk.org).

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