For Immediate Release:

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OneMain Financial Announced as Presenting Sponsor of 2014 Holidays in the City Celebration

(Norfolk, Va. – July 11, 2014) – The Downtown Norfolk Council is pleased to announce OneMain Financial as the presenting sponsor of Holidays in the City, bringing the community six weeks of celebration November 22 – December 31, 2014.

"OneMain Financial and its employees are committed to the communities where we live, work and do business," said Matt Duignam, OneMain Financial Area Director. "We are excited to be presenting sponsor of Holidays in the City and are proud to support this great event which showcases our beautiful community, entertains and brings our neighbors together."

Celebrating its 30th Anniversary, Holidays in the City is a regional tradition that promotes the many holiday happenings in downtown Norfolk and Olde Towne Portsmouth. The celebration kicks off with the Grand Illumination Parade in Downtown Norfolk on November 22nd and then continues through December 31st with a variety of events that have become community favorites year after year. With new events planned for 2014, this season promises to be bigger and brighter than ever.

"We are so excited to have the support of OneMain Financial for what will be a truly special year for Holidays in the City", said Mary Miller, President and CEO of Downtown Norfolk Council. "After 30 years, Holidays in the City has become a tradition for generations of families and we appreciate the commitment of OneMain Financial to the community that enjoys these events," she continued.

For more information about Holidays in the City visit www.downtownnorfolk.org/holidaysinthecity.

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The Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. Also, DNC manages the Downtown Norfolk Improvement

District, a 48-block Special Services District providing enhanced services that keep Downtown friendly, safe and spotless. Please connect with us on twitter, Facebook, Instagram or visit DowntownNorfolk.org.

OneMain Financial provides personal loans and one-on-one, local service from more than 1,100 branches nationwide. Since 1912, OneMain Financial has worked with customers to find the loan solutions that best fit their needs and budget. The company and its employees proudly support local activities and events that bring communities together. Additional information may be found at www.OneMainFinancial.com