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Downtown Norfolk Bar Crawls Get New Leadership

Dust off your leg warmers, grab the hairspray and your skinny tie on Feb. 22

NORFOLK, Va. – (February 2020) – Baxter Simmons, owner of Baxter’s in Downtown Norfolk, has taken the matter of bar crawls to a professional level. Working in coordination with the Downtown Restaurant Coalition, his new entity, Local 757 Events, LLC, has been formed to organize and promote eight bar crawl events in Downtown Norfolk in 2020.

“Out-of-market promoters are giving bar crawls a bad name,” said Simmons. “We are very excited to present a schedule of themed crawls that will involve a dozen or more establishments. These are fun events, and by creating this entity to oversee them, we know they will be high quality and appeal to a very large audience.”

Previous bar crawls have attracted 1,300+ people who purchase tickets to experience an afternoon of special drinks and food offerings by some of Downtown Norfolk’s most popular venues. It’s a walkable event from 3 to 8 p.m. that brings a lot of energy to the streets and comradery to Downtown.

Downtown Norfolk Pub Crawls, brought to you by Local 757 Events, will ensure that all participating venues will share in registration, swag and after-party locations. Ticketed participants will get swag, a commemorative mug to enjoy the \$5 cocktail and \$3 beer specials, lanyard with their passport to visit each location, DJs and live music at some venues.

For the first 80s Flashback theme, swag includes light-up microphones and retro sunglasses. Granby Street will be full of big hair and bad fashion for some high-energy fun. An after party will include prize drawings, and more than 26 gift certificates will be given away.

The event dates and themes are as follows:

Feb 22 - 80's Flashback
March 28 - Comicon
May 9 - Tacos & Tequila
June 27 - 90's Rock 'n' Roll
Aug 15 - Back to School
Sept 19 - Harry Potter
Nov 14 - Onesies
Dec 5 – Santa & Mrs. Claus

Tickets are \$25 in advance and \$30 starting three days prior to the events. Visit [eventbrite.com](https://www.eventbrite.com) to purchase and for details.

“We’re thrilled that these events will be professionally managed,” said Jessica Kliner, director of marketing for Downtown Norfolk Council. “The Downtown Restaurant Coalition is behind this endeavor, and we know with the current leadership of 757 Local Events, these bar crawls will be really fun and well run.”

Participating venues include Baxter's Sports Lounge, Southern Eats, The Barrel Room, Scotty Quixx, Chichos Backstage, Hair of the Dog, Saint Germain, Pour House, Brick Anchor Brewhouse, Grace O'Malleys, Hell's Kitchen , Norfolk Tap Room and Waterside District.

The Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 50-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on [Twitter](#), [Facebook](#) and [Instagram](#) or visit DowntownNorfolk.org.

Downtown Norfolk Council encourages all attendees to drink responsibly. DNC assumes no responsibility for any liability of any nature arising from the use, possession, distribution, and/or sale of alcoholic beverages in connection with the event.

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