



For Immediate Release:

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29th Annual Grand Illumination Parade is a Jingle Bell Jungle Event kicks off Holidays in the City

(DOWNTOWN NORFOLK, November 7, 2013) – The six weeks of Holidays in the City in downtown Norfolk and Olde Towne Portsmouth, officially begin on Saturday, November 23 at 7:00 p.m. with the Grand Illumination of downtown Norfolk's skyline followed by the **29th Annual Grand Illumination Parade** presented by WVEC ABC 13 and produced by the Downtown Norfolk Council. The theme for this year's Grand Illumination Parade is "Jingle Bell Jungle." Parade-goers along the 2-mile route will be delighted by over 70 units - from dancers to marching bands to balloons and floats - all inspired by the sights and sounds of the jungle.

Street Seats: Reserved premium seating is available along the parade route. Street Seats can be purchased online at downtonnorfolk.org/holidaysinthecity or at the Downtown Norfolk Council office located at 201 Granby St.

Arrive Early: Leading up to the Grand Illumination Parade, downtown Norfolk is filled with parade anticipation. Check out the pre-Parade events throughout the parade route. Enjoy a free 4 p.m. showing of the holiday movie classic "The Polar Express" at TCC Roper Performing

Arts Center or visit MacArthur Center's Winter Carnival and MacArthur on Ice. Visit downtownnorfolk.org/ [holidaysinthecity](#) to check out all of the events and details.

Vendors will be set up along the route, ready to serve a wide variety of festival-type foods and beverages. Also, you can visit downtown restaurants which will be open for those looking to dine before or after the parade.

Parking: Early bird parking will be available for \$1 at all city parking facilities between 3–5 p.m. After 5 p.m., all city garages will begin collecting \$5 upon entry. Spectators are also encouraged to consider arriving at the parade by bus, ferry or by The Tide, Norfolk's light rail system which offers free parking at the park and ride lots at several of their stations. Please visit <http://holidaysinthecity.net/info/Traffic-2013> for all of the details.

The Route: The Parade begins at the corner of Main St. and St. Paul's Blvd. It will then meander up Granby St. to Freemason St. and then down Boush St., ending at Waterside Dr. and Water St.

MORE: To learn more about the 29th Annual Grand Illumination Parade or for more information pertaining to the events that will be taking place during Holidays in the City, go online to downtownnorfolk.org/ [holidaysinthecity](#) or call (757) 623–1757.

Holidays in the City is presented by WVEC ABC 13 in association with the Cities of Norfolk and Portsmouth and is produced and managed by the Downtown Norfolk Council. The Downtown Norfolk Council is a private, not-for-profit membership organization composed of businesses and individuals working toward a dynamic, attractive and prosperous downtown.

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