



## SELDEN MARKET

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### **SIX WEEKS OF THE BEST SMALL-BUSINESS SHOPPING IN HAMPTON ROADS AT SELDEN HOLIDAY MARKET IN DOWNTOWN NORFOLK**

NORFOLK, Va. – (November 2019) – As part of the six-week [Holidays in the City](#) season, Selden Market, located at 208 E. Main Street, has a packed calendar with new pop-ups, events and activities from November 15 to December 29. The [Selden Holiday Market](#) kicks off on Friday, November 15 with the grand opening of Richmond-based women’s boutique, [Mod & Soul](#). New pop-ups will be introduced throughout the holiday season, and the market will host events and specials weekly including a train exhibit throughout December.

[Selden Holiday Market](#) offers the best gifts, treats and cheer in the heart of Downtown Norfolk. It includes more than 100 rotating shops and pop-ups featuring unique gifts from amazing small businesses including toys, jewelry, apparel, art, home goods and more. Pop-up businesses will change every weekend, so be sure to visit throughout the season to see what’s new. Admission is free and open to all ages.

#### Key Events & Activities:

- [Mod & Soul and LOUD Accessories Grand Opening](#) Nov. 15, ribbon cutting 11:30 am and grand opening party with champagne bar and giveaways 5 pm-7 pm
- [5th Annual Great Hot Cocoa War](#) featuring multiple participants inside the market and throughout Downtown on Nov. 23 from 3 pm-7 pm
- [Small Business Saturday at Selden Market](#) Nov. 30, 10 am to 6 pm with giveaways, over 20 pop-ups, treats and entertainment, full bar, photos with Santa and live entertainment
- [Holiday Train Exhibit](#), beginning Dec. 4, impressive holiday model train exhibit hosted by the Atlantic Coast S Gaugers Tidewater Division
- [Selden Market Holiday Party](#) Dec. 7, 8 pm to 10 pm, bring your loved ones for a festive evening of cocktails, dancing, complimentary hors d'oeuvres and a very special nighttime market experience
- [Vintage Sunday at Selden Market - Holiday Edition](#) Dec. 15, 11 am to 5 pm, A Selden Market favorite returns with a day of 20+ vintage vendors featuring clothing, accessories and home decor. Find truly one-of-a-kind gifts or retro holiday attire.
- [The Anti-Craft Market](#) Dec. 21, 10 am-6 pm, showcasing makers that step outside the realm of traditional “crafter” with stylish and fashionable self-made gifts
- [A Very Happy Kwanzaa](#) Dec. 28, 11 am-3 pm, sample African foods, children’s activities, entertainment, African fashion, art and more

- Workshops and activities for children and adults with make-your-own snow, [coffee pour overs](#), [lumpia rolling](#), DIY denim decorating and more
- Festive food and drinks from Vessel Coffee, Slide Thru #FAM, S'mores Amore, Baked AF, The Stockpot and various pop-ups
- Live holiday music and caroling
- Appearances and photos with Santa

“Selden Market will be transformed into a modern winter wonderland, and we’ve put together a creative lineup of shops and events this season,” said Careyann Weinberg, Selden Market director. “Downtown is extra special during the holidays and as Selden heads into our third holiday season, we’re encouraging Downtown visitors to pop in for a festive experience outside of the regular shopping routine. Each and every shop at Selden Market is a small, locally owned business so you’re supporting and celebrating within your community.”

Selden Market is in [Downtown Norfolk](#) just steps away from Dickens’ Christmas Towne, MacArthur Center, Impulse Giant Seesaw Experience and ice skating at MacArthur on Ice, Wells Theatre, Waterside District, Chrysler Hall, Norfolk Scope and dozens of other small businesses.

Small businesses interested in popping up during the holiday season or leading workshops and experiences can email [seldenmarket@gmail.com](mailto:seldenmarket@gmail.com) or apply at <http://seldenmarket.com/become-a-tenant/apply>.

[A full list of events and activities can be found here.](#) More added weekly.

The market’s hours are:

Current hours: Tuesday-Saturday 10 am-5 pm, Sunday 11 am-5 pm

Nov. 27: 10 am-2 pm

Thanksgiving Day: Closed

Beginning Nov. 29: Tuesday-Saturday 10 am-6 pm, Sunday 11 am-5 pm

Christmas Eve: 10 am-2 pm

Christmas Day: Closed

Dec. 26 thru Dec.29: 10 am-2 pm

Dec. 30: Closed

New Year’s Eve: Closed

New Year’s Day: Closed

Selden Market is operated by Downtown Norfolk Council (DNC) a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 50-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on Twitter, Facebook and Instagram or visit [DowntownNorfolk.org](http://DowntownNorfolk.org).

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