



SELDEN MARKET

PRESS RELEASE

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SELDEN MARKET ANNOUNCES ROBUST LINEUP OF NEW TENANTS, WINTER EVENTS AND OPEN APPLICATIONS FOR SPRING AND SUMMER

NORFOLK, Va. – (January 2019) – [Selden Market](#) located at 208 E. Main Street, is pleased to announce that [For All Handkind](#) has been selected as a new incubator tenant. The retailer is a collective featuring more than 20 artists with handmade, fair trade and locally sourced goods. For All Handkind's mission is to support new and emerging makers and their practice by giving them a platform to sell handmade goods. Five percent of each artist's sales goes to a charity of their choice. The addition of Hillary Davenport Designs and Natejer Botanicals expands the selections at Selden Market. For All Handkind has been a pop-up since the opening in 2017, and it also has a storefront in MacArthur Center in Norfolk.

"We love the maker community that exists at Selden Market, and we are excited to bring our hands-on workshops to the space," said For All Handkind owner Kimberly McKinnis.

Selden Market also welcomes Chef Anne Galante's [The Stockpot](#) this month with its new Norfolk location. The impressive storefront restaurant will anchor the historic Selden Arcade on Plume Street serving its signature soups and broths as well as other breakfast, lunch and dinner options. The Stockpot will also feature wine, beer and cocktails to enjoy at a wrap-around bar.

In addition to storefront tenants, Selden Market features a rotating lineup of pop-up businesses. The winter schedule adds several weekly and monthly pop-ups beginning in February including:

- [Pilgrim Bread](#) – fresh baked bread
- [JackEats](#) - desserts and Filipino fusion
- [Handsome & Humble](#) – quality men's gifts
- [The Purple Chickadee](#) – handmade jewelry and accessories
- [Nayadava Designs](#) – beauty and personal care products
- [Kendell Maliki](#) – custom men's clothier
- [S'mores Amore](#) (returning) – creative s'mores in flavors you've never tasted

Guests can expect many new and returning pop-ups on weekends and during events this winter season. Follow [Selden Market's Facebook page](#) for information on upcoming pop-ups and schedules.

Key Upcoming Events & Activities:

- Plus Plus Workshop with POP Kids Store Jan. 26, 10am-12pm
- Sweetheart Saturday Feb. 9, 10am - 5pm
- Mini Vintage Sunday: Valentine's Edition Feb. 10, 11am-5pm
- Valentine's Day Dinner with Slide Thru #FAM Feb. 14, 6pm & 8pm
- Norfolk Theatre Festival with Generic Theatre presenting Shakespeare's *The Comedy of Errors*, Feb. 15 at 8pm; Feb. 16 at 8pm; Feb. 17 at 6pm

- Girl Scout Cookie Sales every Saturday and Sunday, Feb. 17 - March 17
- Bhav Brigade Donation Based Yoga Feb. 17, 11am (every 3rd Sunday)
- Black History Celebration and African Art Show Feb. 23, 12pm-5pm
- Design(er) Con and Fashion Show March 2, 12pm-5pm
- Vintage Sunday: Spring Quarterly March 10, 11am-5pm

The market's hours are 10am to 5pm Wednesday through Saturday and 11am to 5pm on Sunday. A list of storefront tenants and any additional hours can be found by visiting the Selden Market [website](#).

"It's an interesting and crucial time for retailers, and we're proud to be able to support and celebrate emerging small businesses in our community in a diverse and welcoming atmosphere," said Careyann Weinberg, market director.

Call for Spring/Summer Tenants

Selden Market, Downtown Norfolk's first retail incubator, is a space that inspires the small business experience, helping new and emerging businesses get established by providing leases with significantly reduced rents, short lease terms and pop-up opportunities. More established retail businesses within the market and outside serve as mentors to offer business guidance and education. Selden Market supports and encourages a relationship with small businesses and the community.

Selden Market is currently seeking mentor and incubator businesses in the retail, restaurant and service industries for spring and summer 2019 storefront and pop-up opportunities. Selden Market is in search of businesses that exemplify all of the following criteria:

- Exceptional products and services
- Polished branding
- Impeccable design
- Unique concepts that complement current Downtown Norfolk businesses

Businesses can find out more and apply at seldenmarket.com/become-a-tenant/apply or email seldenmarket@gmail.com with questions. Applications for spring and summer storefronts must be received by Feb 15. Other applications are accepted on a rolling basis.

Selden Market is operated by Downtown Norfolk Council (DNC) a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 48-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on Twitter, Facebook and Instagram or visit downtownnorfolk.org.

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